

FISCAL 2018

# annual report



**Camp Fire**

Light the fire within

CAMP FIRE GREEN COUNTRY



# *from our leaders*

“Councils have thrived as they’ve adopted new, forward-thinking programs and initiatives. We’ve held ourselves accountable for the lives we have the responsibility to influence, and, most important, to inspire.”



Over the past year, I've seen Camp Fire at its very best. No matter what has been going on in our world, we've remained committed to creating safe, inclusive spaces for all kids so they can thrive. This has always been, and will remain, our number one priority.

We also served more youth and families. We excelled in delivery of the programs that define us. We introduced new initiatives that will lead us forward. Our work has been remarkable. In 2017, Camp Fire's 53 councils served more than 184,000 youth and families across 1,341 program sites in 25 states and D.C. In the past four years, Camp Fire has seen a 35% increase in youth served. Over the past year, we experienced a 17% increase in program sites, enabling more kids to find their sparks and thrive. I couldn't be more proud of the work we've done—together.

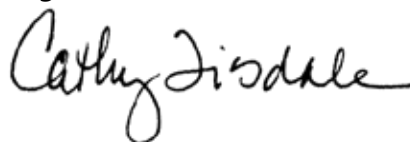
What we've accomplished—and what we celebrated at our recent CEO Summit—continues to validate Camp Fire as one of the leading, progressive, and most relevant organizations serving youth today. Council leaders spoke of the substantive impact Camp Fire has on our youth and the issues they face daily—struggles with bullying, fundamental school safety, peer relationships, and fragile emotional health. We are united around the values that have defined us for 108 years. This is a proud legacy. We are a proud Movement.

As I reflect, I'm reminded of our deep belief in the power of hope and of our promises to each other—even as we confront issues that stir controversy and disagreement. Those two things are not incompatible with working together. In fact, the more we provoke thought, the better the chance that we'll make good and wise choices on behalf of the youth we serve and seek to serve.

We've worked to provide safe, encouraging places for youth to discover and grow into their sparks. Councils have thrived as they've adopted new, forward-thinking programs and initiatives. We've held ourselves accountable for the lives we have the responsibility to influence, and, most important, to inspire.

As you review the FY 2018 Annual Report, do so with pride. We have a lot to be proud of. We have many issues still ahead of us. And we'll meet them as we always have, together lifting our voice and shaping the world. Thank you and,

Light the Fire Within.



**Cathy Tisdale**  
President & CEO,  
Camp Fire National Headquarters

# financial highlights

Financial information is based on the audited financial statements for the year ended June 30, 2018. The complete financial statements have been determined to represent fairly, in all material respects, the financial position of Camp Fire as of June 30, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The financial statements do not include the financial positions or activities of the local councils or other affiliated organizations. The total revenue generated by the chartered councils aggregates to approximately \$50 million.



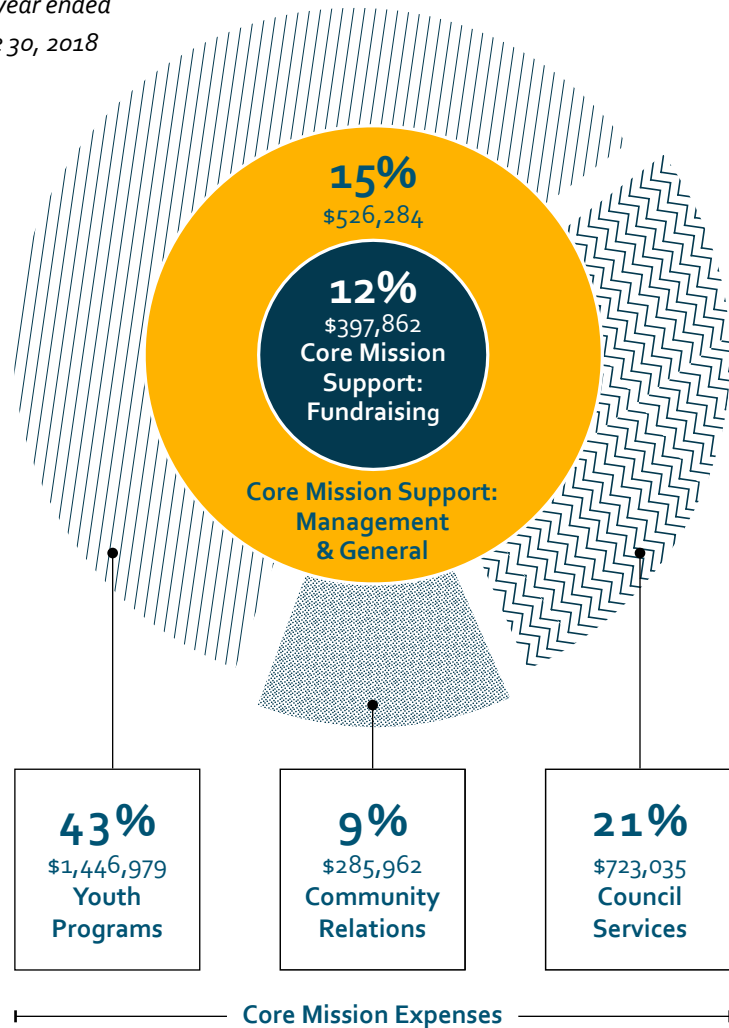
## STATEMENT OF FINANCIAL POSITION

June 30, 2018

Total Current Assets	\$2,491,885
Total Long-Term Assets	<u>1,855,324</u>
<b>Total Assets</b>	<b><u>\$4,347,209</u></b>
Total Liabilities	\$890,495
Net Assets	
Unrestricted/ Board Designated	11,799
Temporarily Restricted	2,469,641
Permanently Restricted	<u>975,274</u>
Total Net Assets	<u>3,456,714</u>
<b>Total Liabilities and Net Assets</b>	<b><u>\$4,347,209</u></b>

## FUNCTIONAL EXPENSES

For year ended  
June 30, 2018



## STATEMENT OF ACTIVITIES

For year ended June 30, 2018

	Unrestricted	Board Designated	Temporarily Restricted	Permanently Restricted	Total
Total Revenues, Gains, and Public Support	\$3,179,377	\$(227,631)	\$1,550,584	\$19,323	\$4,521,653
Total Expenses	<u>3,380,122</u>	—	—	—	<u>3,380,122</u>
Change in Net Assets	\$(200,745)	\$(227,631)	\$1,550,584	\$19,323	\$1,141,531

# *our generous donors*

On behalf of the youth and families who have benefited from Camp Fire over the last year, thank you for supporting us in fulfilling our Promise, so youth find their spark, lift their voice, and discover who they are.

**\$100,000 +**

S.D. Bechtel, Jr. Foundation  
New York Life Foundation

**\$50,000-\$99,999**

United Way of Greater Kansas City

**\$20,000-\$49,999**

Greater Kansas City Community Foundation  
James Daniel Humphrey Foundation

CAMP FIRE WEST MICHIGAN



**\$10,000-\$19,999**

Taylor & Patti Abernathy  
Trust, Bank of America,  
NA, Trustee  
Hall Family Foundation  
Health Care Foundation of  
Greater Kansas City  
Royals Charities  
Search Institute

**\$2,500-\$9,999**

Blue Cross Blue Shield  
Kansas City  
Harley Davidson  
Foundation  
Helen Haupt  
JE Dunn Construction  
Lathrop and Gage  
R.A. Long Foundation  
Rudy Oeftering  
Oppenstein Brothers  
Foundation  
Rotary Club of Shawnee  
Foundation  
Sprint  
Cathy Tisdale  
United Way of Wyandotte  
County

**\$1,000-\$2,499**

Afterschool Alliance  
America's Charities  
Doug Anderson  
Central Bank of the  
Midwest  
CliftonLarsonAllen LLP  
The DeBruce Foundation  
and ThinkShift  
Diamond Contractors, Inc.  
Yvette Franco  
Patti Gardner  
Government Employees  
Health Association, Inc.  
Donald Hall, Sr.

Holland 1916  
Lead Bank  
Jere D. Lustig Trust  
Martin Leigh PC  
Dian Moore  
NM Morris Foundation  
Jane Parker  
SkillBuilders Fund  
Smithfield Farmland

Corporate  
Rick Taylor  
UMB Bank Headquarters  
Michael Waite  
Beverly Weber  
YMCA of Greater  
Kansas City

**\$500-\$999**

Adams & Brooks, Inc.  
BKD Foundation  
Michael Brown  
Central Trust Company  
Mara Cohara  
Matt Crist  
Crux KC  
Steve Franke  
Matthew Fuhrman  
Grantmakers for Effective  
Organizations  
Haas & Wilkerson, Inc.  
Heart of America Council  
Boy Scouts of America  
Sharon Keister  
Amir St. Clair  
Verified Volunteers  
Debbie Zabica

**\$250-\$499**

Bentall Kennedy (U.S.) LP  
Casey's General Stores, Inc.  
Hatchuel Tabernik &  
Associates  
Sheri Hemby  
Melanie Herman

Cynthia Kelly  
Deborah Nelson  
Dana Peckworth  
Heather Pollard  
Barry Posner  
Erin Risner  
Lael Smit  
YourCause, LLC

**Gifts up to \$249**

Gregory Alejos  
Toni Allen  
Amy Almeida  
Alpha Phi Omega Epsilon  
Amazon Smile Foundation  
Rania Anderson  
Anonymous Gifts  
Katrena Armstrong  
Denise Babin  
Ingrid Becher  
Stephanie Beggs  
Alejandro Bejarano  
Sonci Bleckinger  
Sarah Bowman  
Heather Brasel  
Erica Brune  
Stephen Burns  
California Resources  
Production Corporation  
James Caputo  
Jill Chalfie  
Charity Gift Certificates  
Children's Charities of  
America  
Barbara Christ  
Sandra Christiansen  
Susan Cohara  
Communities Foundation  
of Texas  
Linda Corey  
Glenn Cravez  
Crescendo  
Communications

Nikki Cropp  
Diane Davis  
Marcia Deem  
Debra DeWeese  
Barbara Douglas  
Connie Dresie  
Heather Easterly  
John Elorriaga  
Sharon Erickson  
John Ervin  
Eric Finney  
Rebecca Fisk  
Katie Fitzgerald  
Ruth Fleck  
Julia Fleenor  
Audrey Fleenor  
Rose Marie Gilb  
June Gillam  
Gail Glamm  
Audrey Gralton  
Jeremy Gregg  
Trudi Hall  
Natalie Hall  
Michelle Hass  
Bobbie Henderson  
Sarah Hermes  
Eduardo Hertel  
Allyson Hile  
Stephanie Houle  
Therese Hovard  
Angela Hurt  
Karen Ingvaldstad  
Sandra Jiles  
Matt Jones  
Carl Jordan  
Denice Josten  
Eileen Kane  
Wallace Klein  
Elise Kirchhofer  
Courtney Kounkel  
Deanna Kristanko  
Verla Kwiram  
Caleb Lane

### Gifts up to \$249

*(continued)*

Michael Lemon  
Deborah Lewis  
Michelle Loethen  
Dianne Long  
Rachel Lupardus  
Jerica Macomber  
Sarah Magill  
Katheryn Mayse  
Melanie McCall  
Karen McKernan  
Phydelis McMullen  
Nancy McNeill  
Kyle Moore  
Lynn Nagy  
Wrenn Nancy

Kayla Neal  
Coleen Nichols  
Megan Noland  
Judith Paulsen  
Laura Perry  
Kelsey Pexa  
Diana Pino  
Jeff Randolph  
Jennifer Riggins  
Julie Robinson  
Troy Robinson  
Ellen Rodgers  
Caitlin Roller  
Shawna Rosenzweig  
Teresa Rynard  
Marrick Sayers  
Wendy Schmitz

Steven Seiler  
Gunjan Shah  
Ryan Shriver  
Jeanne Smith  
Travis Smith  
Pat Spratt  
William Stewart  
Chrys Sullivan  
Vicki Swanson  
LaShee Thomas  
Ernest Tilford  
Stephanie Todd  
Drenda Tomlinson  
Derek Toms  
Timothy Trask  
Ola Truelove

United Way of Central  
New York  
McAnany Van Cleve  
Chris Wagner  
Polly Walton  
State of Washington  
Washington Secretary of  
State  
Susan Wilder  
Lyssette Williams  
JoAnn Williamson  
Camilla Willoughby  
Judith Willour  
Roycealee Wood  
Bridget Young  
Laura Zeigen

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### Gifts-in-kind

Cinder Block Kitchen  
Mara Cohara  
Matt Crist  
Crux KC

Epic Entertainment  
The Foraker Group  
InterbrandHealth  
Lamar  
Lathrop and Gage

Dennis McMillian  
Rudy Oeftering  
Jane Parker  
Hannah Patterson

Amir St. Clair  
Cathy Tisdale  
United Beverage Company  
Taylor Westfall

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### Tribute Gifts

Denise Babin in Memory of Nadine Ruth Low  
Marcia Deem in Memory of Audrey Payne  
Ruth Fleck in Memory of Audrey Payne  
Dana Peckworth and Helen Keith in Memory  
of Audrey Payne  
Verla Kwiram in Honor of Kellie Teramoto  
Deborah Lewis in Memory of Audrey Payne  
Wendy Malepeai in Memory of Iris J. Brooks  
Katheryn Mayse in Memory of L. Nadine Nagle

Nancy McNeill in Memory of Audrey Payne  
Kyle Moore in Memory of Audrey Payne  
Lynn Nagy in Memory of Audrey Payne  
Judith Paulsen in Memory of Audrey Payne  
Co-workers of Matt Payne in Memory of Audrey Payne  
Kelsey Pexa in Honor of The Pavek Family  
Ellen Rodgers in Memory of Audrey Payne  
Gunjan Shah in Memory of Evane Leveille  
William Stewart in Memory of Audrey Payne



## The Langdon Legacy Society

Honoring the legacy of William Chauncy Langdon, one of Camp Fire’s founders, this society recognizes those individuals who have remembered Camp Fire in their wills or estate plan. We honor the memory and gratefully acknowledge the legacy of the following, whose caring for Camp Fire survives them still today through their estate gifts received:

James Daniel Humphrey Foundation

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Camp Fire is thankful for the foresight of caring indicated by the following individuals who have shared that Camp Fire is included in their legacy plans:

Robert L. Bobar	Sara W. Hardin	Jere D. Lustig Trust	Phyllis D. Schoedel
Brazelton Trust	Jean C. Henderer	Arlene Meehan	John Shehane
Kathleen P. Bruhn	Bettye C. Hill Family Trust	Mary Jane Nelsen	Philip C. Smith
Martha Burk	Virginia M. Johnson	Marion Noel	Stewart J. Smith
Ann E. Corwell	Sharon A. Keister	Dolores C. Owens Trust	Dr. Roberta van der Voort
Abelardo and Deborah G. Curras	Musa Klann	Reo Purcell Family Trust	Della Waldram
Frank & Susan Finneran	Dr. Faith W. LaVelle	Janet V. Rex Alger and Ruthardt Family Living Trust	C.E. Woodcock
Dr. Evelyn de Ghetaldi	A.J. Lindemann		
	Dorothy Liu		

## BOARD OF TRUSTEES

Former Chair – Dennis McMillian, The Foraker Group,  
Anchorage, AK\*

Former Secretary – Matt Crist, Jerry’s Enterprises,  
Edina, MN\*

Chair – Jane Parker, Interbrand Health, New York, NY

Vice Chair – Rudy Oeftering, Oeftering Properties,  
Dallas, TX

Secretary – Mara Cohara, Lathrop & Gage,  
Kansas City, MO

Treasurer – Steve Franke, Reynolds & Franke, Austin, TX

President and CEO – Cathy Tisdale, Camp Fire National  
Headquarters, Kansas City, MO

Nathaniel Collins – Former Youth Advisory Cabinet  
Chair, Ames, IA\*

Steve A. Culbertson, Youth Service America,  
Washington, DC\*

Melanie Herman, Nonprofit Risk Management Center,  
Leesburg, VA

Lauren Lampe, Advanced Call Center Technologies,  
Birdsboro, PA

McKenzie Napier, Youth Advisory Cabinet Chair,  
Bend, OR

Nicole Robinson, U.S. House of Representatives,  
Office of Congresswoman Maxine Waters,  
Los Angeles, CA\*

Amir St. Clair, Aurora University, Aurora, IL

Rick Taylor, Camp Fire Central Puget Sound,  
Seattle, WA

Michael Waite, Bentall Kennedy (U.S.) LP, Seattle, WA

\*Completed term of service within the fiscal year

# *our promise*

Young people want to shape the world.

Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are.

In Camp Fire, it begins *now*.

Light the fire within

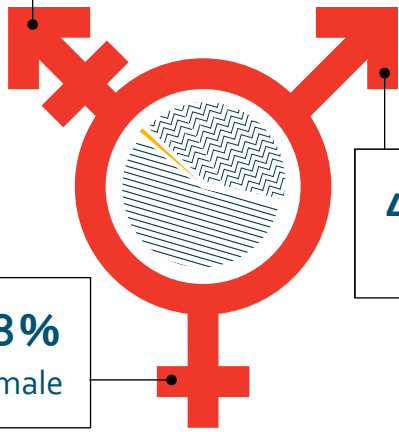
CAMP FIRE ALASKA



# CAMP FIRE PARTICIPATION DEMOGRAPHICS

>1% Gender non-conforming

10% of Camp Fire participants are English Language Learners



51% of Camp Fire participants qualify for free or reduced lunch

10% of Camp Fire participants have disabilities (physical/motor, sensory, psychological/emotional, and medical)

CAMP FIRE IS GROWING! Since 2014, we've seen a ...

35%

increase in youth served,



44%

increase in youth & families served, and



17%

increase in program sites.



Note: Because the survey instrument was in development during this time period, the actual growth may be slightly larger or smaller.



## Camp Fire National Headquarters

1801 Main St., Suite 200, Kansas City, MO 64108



@CampFireNHO

CampFire.org

Camp Fire National Headquarters is proud to have a Gold Seal on Guidestar (EIN 13-1623921) for maximizing donor gifts to make a real impact in the lives of today's youth. Photo credits, clockwise from top left: Camp Fire North Shore, Camp Fire North Central Washington, Camp Fire Alabama, Camp Fire Heartland